**Option 1: Help Patients**

(Post copy):

Treating opioid use disorder (OUD) as a chronic condition can lead to better outcomes — and help you better support patients.

(Headline): Safely treat OUD.

(Description): Get training and support.

**Option 2: Get Better Patient Outcomes**

(Post copy):

Want to help patients recover from OUD? Medications for opioid use disorder (MOUD) may help improve patient outcomes.

(Headline): Help patients with OUD.

(Description): Get training and support.

**Option 3: Want Better Outcomes?**

(Post copy): Research shows treating OUD like a chronic condition helps improve outcomes. Learn about medication for opioid use disorder.

(Headline): Patients with OUD need you.

(Description): Safely treat OUD.